



Experienced, Effective Executive and Business Advising

Leaders Dashboard Worksheet

Mission

Your mission for your career gives you a higher purpose for working and supports your efforts towards your vision. Without that higher purpose, it is harder to muster the energy and passion needed to overcome all of the obstacles on the way towards your vision.

At the same time, you become more attractive to other business relationships – investors, employers, key employees, colleagues, mentors – when you have a clear purpose. People want to work with people who are asking, and answering, the questions “Why?” and “So what?”

Your mission doesn’t have to be based on what you think you should write, or based on what your parents or friends would want you to write. Your mission is for you, and you alone. It exists to help you get and keep clear about your purpose in your career. If it is inspiring to you, it is a viable mission.

Why do you work so hard? What larger contribution do you want to make?

Questions	Your Answers
What is the contribution you make through your work? To whom?	
What are the higher reasons why you work and put up with everything that you have to deal with?	
What is the biggest positive difference you can make with your talents and interests?	
Given your talents, strengths, and resources, how do you make people better off?	
Complete this sentence: “I want to create a world where people (are/have/can/feel)...”	

As you review your responses above, answer the following questions:

- Are you being true to yourself?
- Are your responses enough to keep you moving forward in your career, and towards your vision?
- If you lost your job, would your answers to the above questions guide you to the next opportunity?